



Screen Goo is a specially formatted, highly reflective acrylic paint, designed specifically for the video projection industry. Screen Goo acrylic paint allows one to transform any smooth paintable surface into a high performance projection screen.

Screen Goo's performance reflects many years of research and development. It has the capacity to outperform most of the existing screen products in use today. Screen Goo is made from the highest grade acrylic available and contains no filler materials. Whether used in a professional, or home situation its simple application, versatility, quality and variable gain characteristics are remarkable.

Features include:

- Exceptional colour fidelity
- Excellent gain with minimal hot spotting
- Industry-leading horizontal and vertical off-axis characteristics
- Easy single-step application
- Exceptional affordability

Recommended Substrates

Front projection Screen Goo can be applied to any smooth paintable surface. Many materials other than the products listed below can be used successfully.

For best results the surface should be flat and smooth. If the surface to be coated is not smooth, it should be sanded down and wiped off prior to applying the Screen Goo basecoat.

Porous surfaces such as drywall, gyproc, and wood based materials such as plywood, particle board, MDF, should be sealed with a flat, white latex primer prior to applying Screen Goo basecoat.

Coloured surfaces should also be primed with a flat, white latex.

How much do I need?

The Topcoat and Basecoat work together; both are required to create a screen. Topcoat and Basecoat coverage per sq. ft. can vary somewhat, depending on the surface conditions.

1 litre (just slightly more than a US Quart in volume) will typically cover approximately 4.65 square metres/50 sq. ft. with two thin coats, under ideal conditions on an ideal non-absorptive surface.

Starting with a primed white surface is strongly recommended for peak performance.

Which goo is right for you?

People have asked for a simple way to choose which Screen Goo products to use with their projector. That's an excellent question and Screen Goo has devised a product calculator to help answer it. Visit <http://www.goosystems.com/index.php?cont=which> to find out which product will give you the best results for your installation.

Can Goo be used outside?

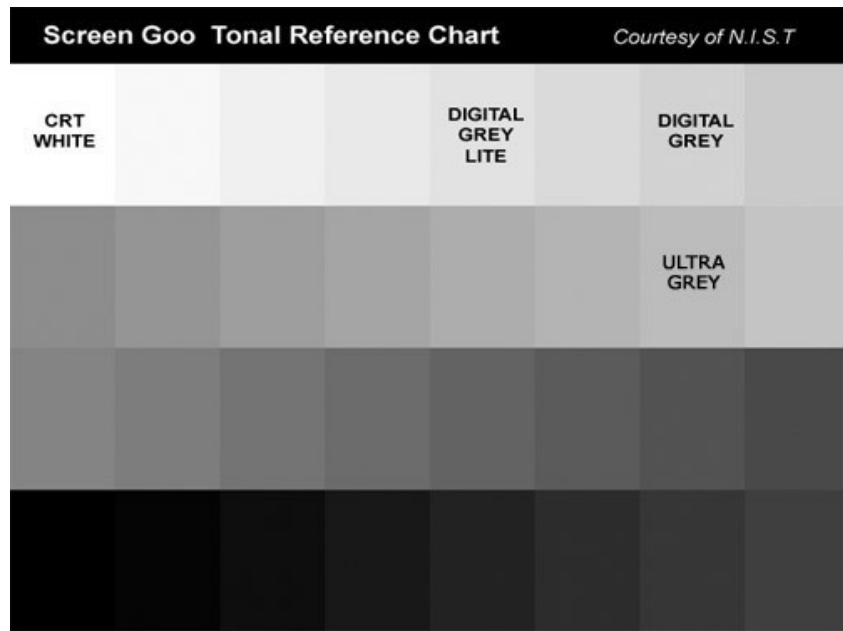
Provided that the wall is sealed with some sort of latex primer/sealer prior to applying Screen Goo, it will work just fine. The Goo surface needs to be protected from the elements for about 48 hours after application.

After that, you can expect it to last appreciably better than any of the premium latex exterior house paints available. In the event that a recoat is required during the lifetime of the project, a single coat of topcoat will be sufficient to restore the "screen" to an 'as new' condition.

How Grey is your Digital Grey, how much lighter is the Digital Grey Lite?"

In the spirit of a picture being worth a thousand words, we've published a grey scale chart showing where our three tonalities fall along the scale.

Please note that due to variations in monitor calibration and lighting conditions, these are not exact representations of what Screen Goo will look like on your wall (it's much prettier in real life and has a great personality to boot!). The intent is to give you an idea of what you can expect



SPECIFICATION DATA

Minimum coverage levels

Coverage levels:

Quantity	Rolled		Sprayed	
	square feet	square meters	square feet	square meters
500mL	25.00	2.33	20.00	1.86
1000mL	50.00	4.65	40.00	3.72
2.3L	115.00	10.68	92.00	8.55
3.78L	189.00	17.56	151.20	14.05
16L	800.00	74.33	640.00	59.46

Performance parameters

